

Course: Business Analysis and Research

credits: 2

Course code CEVB18BAO

Name Business Analysis and Research

Study year 2020-2021

ECTS credits 2

Language Dutch, with parts in English

Coordinator T.J. Fischer

Modes of delivery Tutorial

Assessments Business Analysis and Research - Computer,

organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Digital Marketing

Marketing Major Marketing and Sales Management

Marketing Major Marketing and Communication Management

School(s)

School of Marketing Management and Financial Economic

Management