

Course: Functional Areas

Course code Name Study year ECTS credits Language Coordinator CEVB20FGB Functional Areas 2020-2021 3 Dutch, with parts in English J. Hummel Modes of delivery Tuto

Assessments

No content available

Tutorial

Reflection and Peer Assessment - Other assessment Report / MT Meeting (group) - Other assessment

Learning outcomes

No content available

Included in programme(s)

Marketing Major Digital Marketing Marketing Major Marketing and Sales Management Marketing Major Marketing and Communication Management

School(s)

Content

School of Marketing Management and Financial Economic Management

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