

## Course: Functional Areas

credits: 3

<b>Course code</b>	CEVB20FGB	<b>Modes of delivery</b>	Tutorial
<b>Name</b>	Functional Areas	<b>Assessments</b>	Reflection and Peer Assessment - Other assessment
<b>Study year</b>	2020-2021		Report / MT Meeting (group) - Other assessment
<b>ECTS credits</b>	3		
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	J. Hummel		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Digital Marketing  
Marketing Major Marketing and Sales Management  
Marketing Major Marketing and Communication Management

### School(s)

School of Marketing Management and Financial Economic Management