

## Course: Marketing Strategy - Marketing 3

credits: 2

<b>Course code</b>	CEVP19MKT3	<b>Modes of delivery</b>	Lecture
<b>Name</b>	Marketing Strategy - Marketing 3		Tutorial
<b>Study year</b>	2020-2021	<b>Assessments</b>	Marketing Strategy - Marketing 3 -
<b>ECTS credits</b>	2		Computer, organised by STAD examinations
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	B. Volders		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Digital Marketing  
Marketing Major Marketing and Sales Management  
Marketing Major Marketing and Communication Management

### School(s)

School of Marketing Management and Financial Economic  
Management

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