

## Course: Marketing 2 and Organisational Behaviour

credits: 4

<b>Course code</b>	CEVP19MOR	<b>Modes of delivery</b>	Lecture
<b>Name</b>	Marketing 2 and Organisational Behaviour		Project-based learning
<b>Study year</b>	2020-2021		Tutorial
<b>ECTS credits</b>	4	<b>Assessments</b>	Marketing 2 and Organisational Behaviour - Computer, organised by STAD examinations
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	B. Volders		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Digital Marketing  
Marketing Major Marketing and Sales Management  
Marketing Major Marketing and Communication Management

### School(s)

School of Marketing Management and Financial Economic Management