

## Course: Market Orientation - Economics

credits: 2

<b>Course code</b>	MMVP15AEC	<b>Modes of delivery</b>	Lecture
<b>Name</b>	Market Orientation - Economics		Tutorial
<b>Study year</b>	2020-2021	<b>Assessments</b>	Market Orientation - Economics - Written, organised by STAD examinations
<b>ECTS credits</b>	2		
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	R.A. Hulst		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Digital Marketing  
Marketing Major Marketing and Sales Management  
Marketing Major Marketing and Communication Management

### School(s)

School of Marketing Management and Financial Economic Management

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