

Course: Integral Assignment 1 - Project (MKT/Research)

credits: 3

Course code	MMVP15IOP1	Modes of delivery	Peer feedback
Name	Integral Assignment 1 - Project (MKT/Research)		Project-based learning
Study year	2020-2021	Assessments	IOP1 - Project (MKT/Research) - Other assessment
ECTS credits	3		
Language	Dutch, with parts in English		
Coordinator	B. Volders		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management
Marketing Major Marketing and Communication Management

School(s)

School of Marketing Management and Financial Economic Management

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