

# Course: Integral Assignment 1 - Project (MKT/Research)

## credits: 3

Course code Name

Study year

Language Coordinator

ECTS credits

MMVP15IOP1 Integral Assignment 1 - Project (MKT/Research) 2020-2021 3 Dutch, with parts in English B. Volders

### Modes of delivery

Peer feedback Project-based learning

Assessments

IOP1 - Project (MKT/Research) - Other assessment

Learning outcomes

No content available

### Included in programme(s)

Marketing Major Digital Marketing Marketing Major Marketing and Sales Management Marketing Major Marketing and Communication Management **Content** *No content available* 

### School(s)

School of Marketing Management and Financial Economic Management

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