

## Course: Marketing Planning Choices

credits: 4

<b>Course code</b>	CEVB21MPK	<b>Modes of delivery</b>	Tutorial
<b>Name</b>	Marketing Planning Choices	<b>Assessments</b>	Case (group) - Other assessment
<b>Study year</b>	2021-2022		Paper (individual) - Other assessment
<b>ECTS credits</b>	4		
<b>Language</b>	Dutch, with parts in English		
<b>Coordinator</b>	J. Hummel		

### Learning outcomes

*No content available*

### Content

*No content available*

### Included in programme(s)

Marketing Major Digital Marketing  
Marketing Major MCM and MSM

### School(s)

School of Business, Marketing and Finance

share your talent. move the world.