

**Course: In MKB/Retail 1****credits: 5**

|                     |                 |                          |                                    |
|---------------------|-----------------|--------------------------|------------------------------------|
| <b>Course code</b>  | ONVA18MKB1      | <b>Modes of delivery</b> | Action learning                    |
| <b>Name</b>         | In MKB/Retail 1 |                          | Lecture                            |
| <b>Study year</b>   | 2021-2022       |                          | Peer feedback                      |
| <b>ECTS credits</b> | 5               |                          | Tutorial                           |
| <b>Language</b>     | English         | <b>Assessments</b>       | In MKB/Retail 1 - Other assessment |
| <b>Coordinator</b>  | H.S. Wesselink  |                          |                                    |

**Learning outcomes***No content available***Content***No content available***Included in programme(s)**

Associate degree Entrepreneurship

**School(s)**

School of Business, Marketing and Finance