Course: Corporate Management and Marketing Strategy — credits: 5

Course code	CELB22CMM
Name	Corporate Management and Marketing Strategy
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	A.M. Houwing
Modes of delivery	Lecture
Assessments	Corporate Management and Marketing Strategy - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

Entrepreneurship, Communication & Marketing

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.