Course: Final assignment Operational Marketing Plan — credits: 10

Course code	CEMB19EMP	**Modes of delivery**	Action learning
Name	Final assignment Operational Marketing Plan	**Assessments**	Final assignment Operational Marketing Plan - Other assessment
Study year	2026-2027		
ECTS credits	10		
Language	Dutch, with parts in English		
Coordinator	H.J. Pijbes		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

Entrepreneurship, Communication & Marketing

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