Course: Domain Research 6 credits: 5

Course code	CEVB23MCMONZ6
Name	Domain Research 6
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	B.M. Spijker
Modes of delivery	Assignment
Assessments	Marketing communication 6 / customer journey mapping - Other assessment Research 6 / Web Analytics - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management

School(s)

Entrepreneurship, Communication & Marketing

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