Course: Domain Marketing 12 credits: 5

Course code	CEVB23MKT12
Name	Domain Marketing 12
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	B.E. Kouwenhoven
Modes of delivery	Assignment
Assessments	Marketing 12 / BESMART - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

Entrepreneurship, Communication & Marketing

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