

Course: Domain Research 1

credits: 5

Course code CEVP21ONZ1
Name Domain Research 1
Study year 2026-2027
ECTS credits 5
Language Dutch, with parts in English
Coordinator T.J. Fischer

Modes of delivery Assignment
Assessments BCD 1 / reporting - Computer, organised by STAD examinations
Choice orientation / digital marketing - Other assessment
Choice orientation / marketing communication - Other assessment
Choice orientation / sales - Other assessment
Research 1 / desk research - Computer, organised by STAD examinations

Learning outcomes*No content available***Content***No content available***Included in programme(s)**

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

Entrepreneurship, Communication & Marketing