Course: Domain Marketing 4 credits: 5

Course code	CEVP22MCMMKT4
Name	Domain Marketing 4
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	B.M. Spijker
Modes of delivery	Assignment
Assessments	Marketing communication / assignment - Other assessment Project - the fair - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management

School(s)

Entrepreneurship, Communication & Marketing

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