Course: Domain Research 4 credits: 5

Course code	CEVP23ONZ4
Name	Domain Research 4
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	T.J. Fischer
Modes of delivery	Assignment
Assessments	BCD 4 / Communication for the Fair - Other assessment Research 4 / Mystery shopping - Other assessment Research 4 / Quantitative Analysis of the Data - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

Entrepreneurship, Communication & Marketing

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