

Course: Intercultural Facilitation & Change Management Theory

credits: 5

Course code	ICVB15INT2	Modes of delivery	Guest lecture
Name	Intercultural Facilitation & Change Management Theory		Lecture
			Tutorial
Study year	2026-2027	Assessments	Intercultural Facilitation & Change
ECTS credits	5		Management Theory - Computer, organised
Language	English		by STAD examinations
Coordinator	T.I. Voaides		

Learning outcomes

Competences	Programme learning outcomes (PLOs) at level 2 Junior professionals:	Test for which the PLO applies	Content
1. Context & strategy	1. Identify relevant developments for the organisation, monitor international and intercultural developments, and translate the implications into communication policy.	Intercultural Facilitation & Change Management Theory	The student acquires knowledge and insight into the role of communication when supporting an organisation in a phase of change and implementing those changes. Important issues are resistance to change, creating support and change strategies. The student acquires knowledge for the design of communication policy.
1. Target group & behaviour	1. Account for communication interventions based on knowledge, theory and research insights.	Intercultural Facilitation & Change Management Theory	It is also of great importance to have insight into the way in which culture influences communication. The student therefore acquires knowledge of intercultural communication theories that play a part when changing in an international context. Students apply these theories to international cases.
1. Persuasion & commitment	1. Advise on the organisation's communication as an internal and/or external adviser/consultant, taking into account the organisation's communication strategy.	Intercultural Facilitation & Change Management Theory	

Included in programme(s)

International Communication
Int. Comm. Exchange Minor Organisations and Change Comm.

School(s)

Entrepreneurship, Communication & Marketing