Course: Practical Assignment — credits: 5

Course code	IFVB24EVMPOE
Name	Practical Assignment
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	C.R. Dijkema
Modes of delivery	Tutorial
Assessments	Assignment EVM - Other assessment

Learning outcomes

The student:

1. Through both qualitative and quantitative research, analyses the event in relation to trends and developments, sustainability and visitor experience.
2. On the basis of analyses carried out, provides convincing advice with the project group with regard to improving the event.
3. Contributes to the execution of the event in accordance with the client's wishes.
4. Displays professional skill in both (written) communication and attitude and behaviour towards the client and stakeholders.
5. Demonstrates professional skills in collaboration and co-creation in the project group.
6. Reflects on professional conduct as an event manager.

Content

For a client, the student conducts research in a project group on an issue to come up with an advice that contributes to improving practice. The student presents the final plan to the client, executes it in accordance with the client's wishes and reflects on his/her performance. The student also attends other events.

Included in programme(s)

Minor Event Management - English
International Facility Management exchange programme

School(s)

Arts, Design & Built Environment

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