

Course: Career Development and Professional Communication

credits: 5

Course code	LBVB26CDC1C	Modes of delivery	Tutorial
Name	Career Development and Professional Communication	Assessments	Other assessment - Other assessment
Study year	2026-2027		
ECTS credits	5		
Language	English		
Coordinator	D.J. Nieborg		

Learning outcomes

PLO3: Relationship Management

In this course, students deliver a service for the community. Students will apply knowledge of business etiquette and interpersonal skills to secure a community service role and complete the service while collaborating effectively with individuals from diverse roles, disciplines, and cultures.

Learning Line: Global mindset and professional development

CLO1: Students can reflect on their collaboration with people from different backgrounds and reflect on their personal growth.

PLO4: Self-Management

In this course, while completing the community service role, students apply their planning and organization skills, and self-motivation skills, to go through the process of job solicitation, task execution and acquisition of feedback in a protected environment with a reflection moment at the end of the service. Students will also work on their personal branding by creating products for personal presentation in the job market.

Learning Line: Global mindset and professional development

CLO1: Students can create professional products for personal presentations in the job market.

CLO2: Students can communicate professionally, digitally and live, verbal and non-verbal and reflect on their professional development.

Content

This course allows students to continue working on their professional skills development. The students engage in community service and build a professional presence in a global business environment with the aim of securing a suitable internship. The course aligns with SDG4 (Quality Education) by facilitating skills for personal growth and employability.

Included in programme(s)

IBS Exchange programme International Business - Fundamentals
International Business 4 Year

School(s)

Business & Law

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