Course: Lab 3 Product

credits: 10

Course code	VGVB25LPD3
Name	Lab 3 Product
Study year	2026-2027
ECTS credits	10
Language	Dutch, with parts in English, English
Coordinator	N.H. Karst
Modes of delivery	Assignment Peer feedback Self-study Tutorial
Assessments	TEST-01 - Work discussion

Learning outcomes

Level Deepening (semester 3-7): The student shows insight into the importance of design and theoretical research and experiment for the acquisition of knowledge and skills and succeeds in giving shape to this.

1. ARTISTIC CREATION

The student can initiate a visual work process and create work in which practice-oriented research has a place. With the work and with a working method, the student creates meaning.

Dealing with the not-knowing, the unexpected, is inherently linked to the practice of the artist or designer. The student is able to allow and use doubt and uncertainty in erratic work processes. By dealing with risks in the work, the student develops self-confidence to work as an artist/designer in a dynamic world.

The student becomes proficient in relevant and diverse (digital) media, techniques, materials, crafts and technologies, for the benefit of the work and the development of their own positioning. The student demonstrates ethical awareness with regard to the use of materials and technology. In the choices in the work process, the student shows awareness of the impact that the creation and production of work can have on the environment.

2. RESEARCH AND REFLECTION

The student is able to critically and from multiple perspectives consider their own work and working method and that of others. This allows the student to deepen their own design or artistry, make it more layered and position.

The student has a grip on the way in which choices are made in the work process and the personal values, questions and ambitions that guide these choices. The student can discuss the intuitively created or conscious choices and relate them to the work, the audience, the environment or the larger context.
The student can document the work process. In this way, the student develops ownership of work and working methods.

Content

You work on the design dilemma your tutor formulated based on the competences of this course, and the content written below.

Lab: Making and experimenting, you work on your designs, developing your own handwriting as designer; the workshops play an important role in this.

Theme sem 5: In this semester on *Fascination and Connection*, you connect personal fascinations with the subject of the semester, as well as continue to approach your world in a critical way.
There are different design methods to start a design process. This period, you will work from a scientific phenomenon as inspiration and knowledge base. Learning to come to a starting point to create your own translation, you gain new knowledge and perspectives by experimenting and exploring.
You also try to work towards your own position within the field of Product Design, interpreting and translating personal fascinations and inspirations. You widen your scope and take on critical perspectives towards the outside world, with user experience in a conceptual manner.

Included in programme(s)

Design, Major Offroad
Design, Major Product Design

School(s)

Arts, Design & Built Environment

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