Hanze University of Applied Sciences, Groningen

Qualification awarded
Bachelor of Science

Length of the programme
36 months

ECTS credits
180

Level of qualification
Bachelor

Mode
Full-time

Language
Dutch, with parts in English

School
School of Business Management

Business Administration in 3 years

Profile of the programme

The Bachelor degree programme Business Administration consists of a programme of ECTS credits (a first-year programme of 60 ECTS credits and a main phase programme of 180 ECTS credits). The main phase programme is composed of compulsory units (150 ECTS credits) and elective units (30 ECTS credits). The programme is practice-oriented: work placements (42 ECTS credits) and other practical components form an essential and compulsory part of this programme, as does a graduation project (18 ECTS credits).

The programme equips the student with the competences required of a professional in the field of Business Administration. These are:

1. Developing a vision on changes and trends in the external environment and establishing relations, networks and linking structures.
2. Analysing policy issues and translating them into policy goals and -alternatives and preparing for decision making.
3. Applying principles of human resources management in line with organisational strategy.
4. Designing, arranging, controlling and improving business processes.
5. Analysing financial and legal issues, internal business processes and the organisational environment to strengthen cohesion and interaction of these issues within the organisation.

6. Developing, implementing and evaluating a change process.
7. Social and communicative competences (interpersonal, organisation).
8. Self guiding competences (intrapersonal, professional).

The graduation project is the most important test of the Business Administration programme. For the duration of the graduation project the student fulfils an internship within an approved organisation. During this internship the student performs professional tasks on a junior consultant level and works to advise the organisation on the solution of a specifically assigned organisational problem by researching the issues involved and weighing alternative solutions.

Graduates in Business Administration have the ability to deal with organisational issues from an integrated business perspective with an emphasis on economic, legal and personnel aspects of business management. They have a vision on developments in the business environment and can translate this vision into business solutions. They can organise, manage and change business processes and realise implementation within an organisation. They are generalists who analyse and solve organisational problems from different angles. Specific attention is given to the international environment in which organisations operate, the relevance of sustainability and the importance of innovation within organisations.

Learning outcomes

The graduate is able to demonstrate that he/she can:

1. identify organisational problems, analyse, design, implement and evaluate business processes, improve and innovate these processes by presenting solutions to problems, in an integral, ethical and socially responsible way.
2. use common methods and techniques of applied research, account for his methods and results to internal and external stakeholders in a way that is relevant and adequate in business and relate these to the organisational goals.
3. identify and analyse (possible) strategic, operational, legal and financial organisational risks, design and implement measures to control these risks and evaluate these measures on their effectiveness.
4. identify and analyse (international) developments in the organisational environment that (may) influence the organisation and translate these to the organisation from a perspective of social responsibility.
5. advise on strategic alternatives and innovative solutions to organisational problems, based on an entrepreneurial and creative attitude with a focus on improvement and innovation of business processes.
6. initiate and coach change processes within organisations in an integral and cooperative way and evaluate interventions on effectiveness.
7. is proactive, shows personal leadership and ethical awareness in his professional conduct and develops and maintains a professional network.
8. organise and direct cooperation between people in organisations with regard for the added value of people in the organisation and social, cultural and moral differences and overcomes conflicts of interest.
9. direct his personal development with an attitude of learning and with an enquiring, entrepreneurial and curious mind-set and structure and execute his work according to the PDCA- cycle.

10. communicate effectively in Dutch and English, both written and orally, with professionals from different disciplines and backgrounds.

Programme

Business Administration in 3 years	credits
Year 1 Business Administration	60
▢ The challenge of Business Adm. 1	*15*
▫ MRVP63IBK - Introduction Business Administration	*4*
▫ MRVP43OIB - Assignment Business Administration	*2*
▫ MRVP73PM1A - Project Management 1-report	*1*
▫ MRVP73PM1B - Project Management 1- meeting	*1*
▫ MRVP73PM1C - Project Management 1- presenting	*1*
▫ MRVP73PM1D - Project Management 1-assignment	*1*
▫ MRVP73ECO1A - Economics 1- exam	*3*
▫ MRVP73ECO1B - Economics-assignment	*1*
▫ MRVP73PD1 - Professional Development 1	*1*
▢ The challenge of Business Adm. 2	*15*
▫ BKVP93MKT1 - Marketing 1	*3*
▫ MRVP73BLW1 - Business Law Basic	*4*
▫ MRVP73ODB1A - Organisation Design - exam	*3*
▫ MRVP73ODB1B - Organisation Design - assignment	*1*
▫ MRVP73BRS1A - Business Research Skills 1 - exam	*2*
▫ MRVP73BRS1B - Business Research Skills 1 - assignment	*2*
▢ Balance and Control	*15*
▫ MRVP73FMA1 - Financial Management & Accounting 1	*4*
▫ MRVP73MIS1A - MM Information Systems 1A-assignment	*2*
▫ MRVP73MIS1B - MM Information Systems 1B -assignment	*1*
▫ MRVP73ODB2A - Organisational Behaviour & HRM -exam	*2*
▫ MRVP73ODB2B - Organisational Behaviour & HRM-assignment	*2*
▫ MRVP73ODB2C - Organisational Behaviour & HRM - Skills	*1*
▫ MRVP73OPM1A - Operations Management 1A- exam	*2*
▫ MRVP73OPM1B - Operations Management 1B- assignment	*1*
▢ Competition and Cooperation	*15*
▫ MRVP73IP1A - Integrative Project 1A - assignment	*5*
▫ MRVP73IP1B - Integrative Project 1B - skills	*1*
▫ MRVP73STM1A - Strategic Management 1A -exam	*2*
▫ MRVP73STM1B - Strategic Management 1B - assignment	*1*
▫ MRVP73STM1C - Strategic Management 1C - assignment	*1*
▫ MRVP73FMA2A - Financial MM & Accounting 2 - exam	*3*
▫ MRVP73FMA2B - Financial MM & Accounting 2 - assignment	*1*
▫ BKVP83PD2 - Professional Development 2	*1*
Year 2 Business Adminstration	60
▢ The continuous chain	*15*
▫ BKVH03MKT2 - Marketing 2	*3*
▫ MRVH53MIS2 - Management Information Systems 2	*3*
▫ MRVH53OPM2 - Operations Management 2	*3*
▫ MRVH73BLW2A - Business Law 2A - assignment	*1*
▫ MRVH73BLW2B - Business Law 2B - assignment	*1*
▫ MRVH73BLW2C - Business Law 2C - assignment	*1*
▫ MRVH73PO1A - Practical Assignment - assignment	*2*
▫ MRVH73PO1B - Practical Assignment-Skills	*1*
▢ Creating opportunities for shakeholders	*15*
▫ BKVH93IOE - Innovation & Entrepreneurship	*4*
▫ MRVH53OIE - Assignment Innovation & Entrepreneurship	*2*
▫ MRVH73BRS2A - Business Research Skills 2- exam	*1*
▫ MRVH73BRS2B - Business Research Skills 2 -assignment	*1*
▫ MRVH73PM2 - Project Management 2	*3*
▫ MRVH73STM2A - Strategic Management 2 - exam	*2*
▫ MRVH73STM2B - Strategic Management 2 -assignment	*1*
▢ Support and Commitment	*15*
▫ MRVH73ICM1A - Intercultural Management 1A-assignment	*2*
▫ BKVH83ICM1B - Intercultural Management 1B- assignment	*2*
▫ BKVH03OPM3 - Operations Management 3	*2*
▫ MRVH73ODB3A - Management of Change - exam	*2*
▫ MRVH73ODB3B - Management of Change - assignment	*1*
▫ MRVH73ODB3C - Management of Change - Skills	*1*
▫ BKVH03AP2A - Practical Assignment 2	*4*
▫ BKVH03AP2B - Practical Assignment 2- skills	*1*

⬜ Strategy, Cooperation & Leadership		*15*
	◽ BKVH03IP2 - Integrative Project 2	*5*
	◽ MRVH73STM3A - Strategic Management 3A - exam	*3*
	◽ MRVH73STM3B - Strategic Management 3B - assignment	*1*
	◽ MRVH73STM3C - Strategic Management 3C- assignment	*1*
	◽ MRVH73BET1A - Business Ethics 1A -assignment	*1*
	◽ MRVH73BET1B - Business Ethics 1B -assignment	*3*
	◽ BKVH83PD3 - Professional Development 3	*1*
Year 3 Business Administration		60
◽ Elective		*30*
⬜ Graduation		*30*
	◽ MRVH73BRS3 - Business Research Skills 3	*1*
	◽ MRVH73PM3 - Project Management 3	*1*
	◽ BKVH93AFO1A - Graduation Workplace	*8*
	◽ BKVH93AFO1B - Graduation Research	*20*