

## Programme

# Qualification awarded

Bachelor of Arts

**Length of the programme** 48 months

### **ECTS** credits

240

## Level of qualification

Bachelor

#### Mode

Dual

### Language

Dutch, with parts in English

#### School

School of Health Care Studies

### Locations

Groningen

# B Health Care Management

## Profile of the programme

The dual-mode Bachelor degree programme Management in Healthcare comprises 240 ECTS credits which includes compulsory units (225 ECTS credits) and elective units (15 ECTS credits).

The aim of the programme is to prepare students to become a professional in the field of Health Care Management. The student focuses on achieving the best results for clients / patients within the social context, based on a stimulating work and learning environment for professionals and the correct deployment of people and resources (operational management). This entails co-shaping the service process in co-creation with clients and other stakeholders. Hereby solutions for issues in the sector are sought and realized in an entrepreneurial, creative and flexible way. For the best results, the issue can be approached from different perspectives and paradigms. Management goes hand in hand with developing vision and showing leadership to himself and to others.

The work of a starting professional of the Bachelor's degree program focuses on a cross-unit context within the organization.

### Learning outcomes

The professional:

- analyzes the operational management of a working unit and contributes to its renewal, thereby anticipating social developments and their consequences for the organization / services.
- contributes to the creation of a permanent change and learning culture in a work unit, in which those
  involved operate more talents, goals and professional responsibility from their own strength, with a
  clear connection to organization and / or social goals.
- identifies and seizes opportunities for improving services, implements improvements as much as possible in co-creation with the most important stakeholders and substantiates improvements based on their added social value and their own vision on organization.
- enters into internal and / or external partnerships that are necessary for the design, implementation
  and development of services and encourages professionals from the work unit to make an active
  contribution to this.
- organizes preconditions for a good and inviting learning climate in the work unit and encourages
  professionals to develop personally and as a team so that they are able to provide optimum quality of
  service to clients.
- expresses its own vision on healthcare, services and leadership in a convincing way, connects it with the internal and external environment and develops goals for its own areas of responsibility in a congruent manner.
- demonstrates an inquisitive and critical attitude, justifies considerations and actions based on
  evidence from professional practice and their impact on (service) processes within their own
  organization

# Programme

B Health Care Management	credits
Compulsory subjects	165
MILB17AFSTLEIDER - Leadership	15
MILB17AFSTONDERZ - Graduation Project	30
MILB17ILG - Managing Individuals	15
MILB17INTEGRAAL - Cross Domain Management	15
MILB17LZW - Leadership in Health and Welfare	15
MILB17ONDERNEMER - The Manager as Entrepreneur	15
MILB17ONDERZOEK - Manager as Researcher	15
MILB17TLG - Team-oriented Management	15
MILB17VERANDERMA - The Manager as Change Agent	15
MILB17IMM - Managing Operations	15
Electives	15
selection of following courses	
MILB17KEUZEINTER - International Healthcare	15
MILB17KEUZEONDER - Research Organization	15

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