

Programme

Qualification awarded

Bachelor of Science

Length of the programme

48 months

ECTS credits

240

Level of qualification

Bachelor

Mode

Full-time

Language

Dutch, with parts in English

School

Arts, Design & Built Environment

Locations

Groningen

Communication & Multimedia Design

Profile of the programme

Learning outcomes

Programme

Communication & Multimedia Design	credits
Year 1 Communication & Multimedia Design	60
□ Orienting on CMD	15
▫ CMVP22DIO - Digital Design	5
▫ CMVP23POF - Project Offline Media	5
▫ CMVP22VAA - Professional Skills	5
□ Core CMD Skills	15
▫ CMVP22USO - Usability Design	5
▫ CMVP23PIA - Project Interactieve Media	5
▫ CMVP24CVA - Creative Skills	5
□ Deepening CMD skills	15
▫ CMVP22INO - Interaction Design	5
▫ CMVP23PST - Project Storytelling	5
▫ CMVP24OVA - Design Skills	5
□ Showcasing CMD	15
▫ CMVP22INI - Interactive Installations	5
▫ CMVP23PED - Project Experience Design	5
▫ CMVP22OWE - Orientation on the Professional Field	5
Year 2 Communication & Multimedia Design	60
□ Storytelling	15
▫ CMVB26TRM - Transmedia Systems	10
▫ CMVB22MEW - Media knowledge	5
□ Persuasion	15
▫ CMVB22UXE - UX Evaluation	5
▫ CMVB26RIN - Spacial Interaction	10
□ Interaction/Experience Design	30
□ Interaction/Experience Design compulsory courses	15
▫ CMVB21LAB - Design Labs	10
▫ CMVB22PEB - Personal Branding	5
□ Wlectives	15
<i>selection of following courses</i>	
▫ CMVB22KEUDS - Front-end Design	5
▫ CMVB22KEUDV - Front-end Development	5
▫ CMVB22KEUOD - Designing with Data	5
▫ CMVB22KEUAO - Animation	5
▫ CMVB22KEUBM - Branding & Brand Strategy	5
▫ CMVB22KEUCA - Change Agency	5
▫ CMVB22KEUOM - Online Marketing	5
▫ CMVB22KEUOS - Entrepreneurship	5
▫ CMVB22KEUOT - Design the Future	5
▫ CMVB26KEUEI - Elective Own Design	5
▫ CMVB26KEUOX - Designing for XR	5
Year 3 Communication & Multimedia Design	60
□ Minor	30
<i>electives</i>	
□ Internship	30
▫ CMVB18STG - Internship	30
Year 4 Communication & Multimedia Design	60
□ Design Research & Innovation	30
▫ CMVB20FUD - Future Design	10
▫ CMVB20IWP - Project Innovation Work Place	10

▫ CMVB23HUT - Human-Technology Interaction	5
▫ CMVB23PPT - Product Prototyping	5
▫ Graduation Project	30
▫ CMVB24AFS - Afstudeeropdracht	30

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