Hanze

Programme

Qualification awarded
Bachelor of Science

Length of the programme
48 months

ECTS credits
240

Level of qualification
Bachelor

Mode
Part-time

Language
Dutch, with parts in English

School
Well-being, Education & Sport

Locations
Groningen

Applied Psychology

Profile of the programme

The bachelor's programme Applied Psychology comprises a programme of 240 ECs (a first-year programme of 60 ECs and a main phase programme of 180 ECs). The programme comprises a major and a minor. The major is composed of compulsory and elective units. Additionally, students choose a minor (30 ECs) that allows them to specialise in a chosen field or to broaden their generic or subject-specific knowledge and skills. The programme is composed of five practice-oriented semesters (30 ECs) and a work placement (30 ECs). Applied Psychology graduates are able to assess and modify behaviour and set up practical interventions for intrapersonal and interpersonal issues using applied research methods, psychological theories, methods and techniques and displaying a professional attitude.

Learning outcomes

Programme learning outcomes:

Applying the psychological body of knowledge
A graduate of the Bachelor
of Applied Psychology applies practical knowledge of commonly used psychological concepts, models, and perspectives to professional issues in the roles of behavior assessor and behavior influencer.

Assessing behavior
A graduate of the Bachelor of Applied Psychology is capable of independently designing and conducting psychological assessments. The graduate systematically collects information using methodological approaches to form a well-founded judgment about behavior. The graduate identifies, analyzes, and interprets data related to behavioral issues of individuals and groups. In doing so, the graduate is able to apply at least three of the following methods: observation, psychological interviewing/conversations, psychological testing and assessment using standardized and validated tools and instruments, and file analysis.

Influencing behavior
The graduate of the Bachelor of Applied Psychology designs and implements behavior interventions and/or provides advice based on psychological knowledge, following an analysis of a specific question or need for growth. In doing so, the graduate prioritizes the client's autonomy and self-direction. An intervention may consist of a guidance or coaching trajectory, training, or campaigning. Interventions may be aimed at prevention or at reducing and resolving behavioral problems, whether or not in primary care settings. Prevention may also involve reinforcing already present desirable behavior.

Practice-based behavioral research
The graduate of the Bachelor of Applied Psychology conducts qualitative and/or quantitative research in a systematic and methodologically manner, based on a practical problem or question. This includes performing a problem analysis, formulating a research question, designing a research plan, conducting a literature review, collecting and analysing data, and drawing conclusions. Based on the findings, the graduate formulates recommendations for professional practice. The purpose of practice-based research is to improve, innovate, or otherwise support the (own) professional field.

Professional Conduct
The graduate of the Bachelor
of Applied Psychology demonstrates the ability to think clearly and to critically evaluate and apply relevant sources within a professional context.
The graduate combines an entrepreneurial mindset with a collaborative approach, recognizing opportunities where professional psychologica
and working effectively with professionals from diverse backgrounds.
The applied psychologist reflects on their own professional actions
and connects these to professional values, standards, and their personal vision of the profession.
In doing so, the graduate demonstrates ethical awareness by identifying dilemmas, making well-considered decisions, and justifying these in accordance with professional codes of conduct.

Programme

Applied Psychology	**credits**
The basics of psychology of the indivdual	30
▫ TPDP25PSYIN - Psychology of the individual	*10*
▫ TPDP25IIK - Mapping the individual	*15*
▫ TPDP20PROFW1 - Professional development I	*5*
The basics of psychology of the group and society	30
▫ TPDP25PSYGR - Group Psychology	*10*
▫ TPDP22GL - Closer look at the group	*15*
▫ TPDP20PROFW2 - Professional development II	*5*
Psychology of the group - group interventions	30
▫ TPDB22PSYGR - Psychology of the group - group interventions	*30*
Psychology of the individual – coaching and assessing	30
▫ TPDB22PSYIN - Psychology of the individual – creating progress through coaching	*30*
Changing Human Behaviour in Society	30
▫ TPDB26PSYMM - Psychology of the society – campaigning	*30*
Elective Semester	30
Work Placement	30
▫ TPDB23WPL - Workplace learning	*30*
Applied research	30
▫ TPDB26PO - Applied research	*20*
▫ TPDB26BOGE - Assessing behaviour	*10*

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