

## Marketing

Programme	EC
Year 2 Marketing	60
<ul> <li>Block 5: Services Marketing</li> <li>CELHOWEA5 - Work Activities 5</li> <li>CELHOSTB5 - Academic Counselling 5</li> <li>CELB16ALO5 - Services Marketing Action Learning</li> <li>CELB16FMA - Financial Management</li> <li>CELB18HRM - Human Resource Management</li> <li>CELH0ENG3 - English 3</li> </ul>	15 4 1 2 2 2
<ul> <li>Block 6: Sales Management</li> <li>CELHOWEA6 - Work Activities 6</li> <li>CELHOSTB6 - Academic Counselling 6</li> <li>CELHOALO6 - Sales Management Action Learning</li> <li>CELB17RHT - Law</li> <li>CELHOSAL - Sales Conversation</li> <li>CELHOENG4 - English 4</li> </ul>	15 4 1 2 2 2
<ul> <li>Block 7: Product Development and Project Management</li> <li>CELHOWEA7 - Work Activities 7</li> <li>CELHOSTB7 - Academic Counselling 7</li> <li>CELB16ALO7 - Product Development and Project Management Action Learning</li> <li>CELB16MOZ - Market Research</li> <li>CELB14ENG5 - English 5</li> </ul>	15 4 1 5 3 2
<ul> <li>Block 8: Market Research 1</li> <li>CELHOWEA8 - Work Activities 8</li> <li>CELHOSTB8 - Academic Counselling 8</li> <li>CELB14ALO8 - Research Plan Action Learning</li> <li>CELH3STA - Statistics with SPSS</li> <li>CELH0CON - Consumer Behaviour</li> </ul>	15 4 1 4 2