

## Marketing

Programme	EC
Year 4 Marketing	60
<ul> <li>Block 13: Strategic Analysis</li> <li>CELB16VAM - Change Management</li> <li>CELB16PVA - Plan of Approach</li> <li>CELB16UOZ - Implementation Research</li> </ul>	15 5 5 5
<ul> <li>Block 14: Consulting and Implementation</li> <li>CELB16AEO - Analysis and Options</li> <li>CELB16AEI - Advice and Implementation</li> <li>CELB16ELP - Evaluation Plan</li> </ul>	15 6 3
<ul> <li>Block 15 and 16: Graduation</li> <li>CELB16AO - Graduation Project</li> <li>CELB19EPF - Final Portfolio</li> </ul>	30 29 1

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