

Marketing Major Marketing and Communication Management

Programme	EC
Year 2 Marketing Major MCM	60
□ Block 5: Market Research (tactical)	15
▫ CEVB16IOP5 - Integral Assignment 5	2
▫ CEVB20OND - General Research	7
▫ CEVB16CSG - Consumer Behaviour	3
▫ CEVB2ENG5 - English 5 Marketing Proposal	2
▫ CEVB19SOL - Application Training	1
□ Block 6: Marketing Communication (tactical)	15
▫ CEVB20MKC - Marketing Communication	5
▫ CEVB19OMK - Online Marketing	5
▫ CEVB15BCN5 - Business Communication Dutch 5	2
▫ CEVB2BCA - Business Calculations	2
▫ CEVB19PRO - Professional performance	1
□ Block 7 and 8: Work Placement (operational / tactical)	30
▫ CEVB16DOC - Start Document	3
▫ CEVB16STG - Report Company Assignment	24
▫ CEVB17PD7 - Personal Development 7	3