

Communication

Programme

	EC
Year 1 Communication	60
□ Crisis & Reputation	15
▫ COVP16CPA1 - Project News Analysis and Media Advice	5
▫ COVP14CPA2 - Communication and Media Theory 1	5
▫ COVP18CPA3 - Communication in the Public Domain	5
□ Online Branding	15
▫ COVP16CIB1 - Project Online Content Marketing	5
▫ COVP14CIB2 - Marketing Communication and Research	5
▫ COVP18CIB3 - Professional Skills 2: Online Communication	5
□ Media & Entrepreneurship	15
▫ COVP16CCO1 - Project Mediaconcept and Pitch	5
▫ COVP14CCO2 - Entrepreneurship and Media	5
▫ COVP18CCO3 - Professional Skills 3: Entrepreneurial & Media Skills	5
□ Event: Orientation to the Profession	15
▫ COVP16OOB1 - Project The Congress	5
▫ COVP14OOB2 - Communication and Media Theory 2	5
▫ COVP18OOB3 - Professional Skills 4: Networking	3
▫ COVP17NED - Language Development: Dutch	1
▫ COVP17ENG - Language Development: English	1