Hanze University of Applied Sciences
Groningen

Communication

Programme	EC
Year 4 Communication	60
☐ Project Year 4	*10*
selection of following courses	
▫ COVB20PRJE - Project Energy	*10*
▫ COVB20PRJ1 - Project	*10*
▫ COVB20PRJI - Project Innovation	*10*
☐ Electives Theory	*5*
selection of following courses	
▫ COVB20THY1 - Visual Communication	*5*
▫ ICVB20THY2 - International Branding	*5*
▫ COVB20THY3 - Digital Marketing Communication	*5*
▫ ICVB20THY4 - Public Affairs	*5*
▫ COVB20THY5 - News and Disinformation	*5*
☐ Electives Tools	*5*
selection of following courses	
▫ COVB20TLS1 - Media Tools (video)	*5*
▫ COVB20TLS2 - Online Analytics	*5*
▫ ICVB20TLS3 - Copywriting	*5*
▫ COVB20TLS5 - Social Media and Content Creation	*5*
▫ COVB20TLS6 - Media Contacts	*5*
☐ Graduation Project	*30*
one of following courses	
☐ Graduation Project	*30*
▫ COVB19PID - Project Initiation Document	*2*
▫ COVB19ASO - Graduation Assignment	*25*
▫ COVB19ASO2 - Presentation and Defence	*2*
▫ COVB19HRM4 - HRM Year 4	*1*
☐ Graduation Project Abroad	*30*
▫ COVB19PID - Project Initiation Document	*2*
▫ COVB19ASOB - Graduation Assignment Abroad	*25*
▫ COVB19ASO2 - Presentation and Defence	*2*
▫ COVB19HRM4 - HRM Year 4	*1*

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