

Communication

Programme	EC
Year 4 Communication	60
□ Project Year 4 selection of following courses □ COVB20PRJE - Project Energy □ COVB20PRJI - Project □ COVB20PRJI - Project Innovation	10 10 10 10
Electives Theory selection of following courses COVB20THY1 - Visual Communication ICVB20THY2 - International Branding COVB20THY3 - Digital Marketing Communication ICVB20THY4 - Public Affairs COVB20THY5 - News and Disinformation	5 5 5 5 5
□ Electives Tools selection of following courses □ COVB20TLS1 - Media Tools (video) □ COVB20TLS2 - Online Analytics □ ICVB20TLS3 - Copywriting □ COVB20TLS5 - Social Media and Content Creation □ COVB20TLS6 - Media Contacts □ Graduation Project one of following courses	5 5 5 5 5 30
Graduation Project COVB19PID - Project Initiation Document COVB19ASO - Graduation Assignment COVB19ASO2 - Presentation and Defence COVB19HRM4 - HRM Year 4 Graduation Project Abroad COVB19PID - Project Initiation Document COVB19ASOB - Graduation Assignment Abroad COVB19ASO2 - Presentation and Defence COVB19HRM4 - HRM Year 4	30 2 25 2 1 30 2 25 2 1