

Marketing Major MCM and MSM

Programme	EC
Year 2 Marketing Major MSM	60
□ Block 5: Market Research (tactical)	15
▫ CEVB16IOP5 - Integral Assignment 5	2
▫ CEVB20OND - General Research	7
▫ CEVB16CSG - Consumer Behaviour	3
▫ CEVB20ENG5 - English 5 Marketing Proposal	2
▫ CEVB20SOL - Application Training	1
□ Block 6	10
▫ CEVB20OMK - Online Marketing	5
▫ CEVB15BCN5 - Business Communication Dutch 5	2
▫ CEVB20BCA - Business Calculations	2
▫ CEVB20PRO - Professional performance	1
□ Block 6 Elective	5
<i>one of following courses</i>	
□ Block 6 MSM	5
▫ CEVB20SLS - Sales	5
□ Block 6 MCM	5
▫ CEVB20MKC - Marketing Communication	5
□ Block 7 and 8: Work Placement (operational / tactical)	30
▫ CEVB21DOC - Start Document	3
▫ CEVB21STG - Report Company Assignment	24
▫ CEVB17PD7 - Personal Development 7	3