

Marketing

Programme	EC
Year 3 Marketing	60
▢ Module E: Marketing Strategy and Management	30
▢ CEMB19EMM - Final Assignment Marketing Strategy and Management	10
▢ CEMB19MST - Marketing Strategy	5
▢ CEMB22MOR - Marketing Organisation	5
▢ CEMB20ICL - Internal Communication and Leadership	10
▢ Module F: International Entrepreneurship	30
▢ CEMB19EIO - Final assignment International Entrepreneurship	10
▢ CEMB19AMS - Account Management and Sales	5
▢ CEMB20ION - International Entrepreneurship	5
▢ CEMB22ENG2 - English 2	10