

Marketing

Programme	EC
Year 2 Marketing	60
▢ Module C: Marketing and Communication Plan	30
▢ CEMB19EMP - Final assignment Operational Marketing Plan	10
▢ CEMB19OMK - Operational Marketing	5
▢ CEMB18ACC - Accountability	5
▢ CEMB18CTR - Communication Training	5
▢ CEMB18CPL - Communication Plan	5
▢ Module D: Market Research and Online Marketing	30
▢ CEMB19EMO - Final Assignment Market Research	10
▢ CEMB18OZT - Research Methods Theory	5
▢ CEMB18OZO - Research Methods Assignment	5
▢ CEMB19DMT - Data Driven Marketing	5
▢ CEMB18OMO - Online Marketing Assignment	5