Marketing Major Johan Cruyff Academy

Programme	EC
Year 2 Marketing Major JCA	60
Block 5: The customer	*15*
CEVB21JCAONZ5 - Learning Line Research 5	*5*
CEVB21JCAMKT5 - Learning Line Marketing 5	*5*
CEVB21JCAPSG5 - Learning Line Personal Growth 5	*5*
Block 6: Sales (tactical)	*15*
CEVB21JCAONZ6 - Learning Line Research 6	*5*
CEVB21JCAMKT6 - Learning Line Marketing 6	*5*
CEVB21JCAPSG6 - Learning Line Personal Growth 6	*5*
Block 7 and 8: Work Placement (Operational / Tactical)	*30*
CEVB21DOC - Start Document	*3*
CEVB21STG - Report Company Assignment	*24*
CEVB17PD7 - Personal Development 7	*3*

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