

Entrepreneurship & Retail Management

Programme	EC
Year 2 Entrepreneurship & Retail Management	60
□ Block 5: Entrepreneurship or Retail Management 1	15
▫ ORVB26JMP - Journey mapping	5
▫ ORVB26GIO2 - Behaviour in Organisations 2	5
▫ ORVB26MKC - Marketing Communication	5
□ Block 6: Entrepreneurship or Retail Management 2	15
▫ ORVB26IVK - Purchase and Sale	5
▫ ORVB26FBV2 - Financial Management 2	5
▫ ORVB26IAE - Intercultural Awareness in English	5
□ Block 7: Innovation in SMEs 1	15
▫ ORVB26IMG - Innovation Management	5
▫ ORVB26DGB - Digital Business	5
▫ ORVB21CSG - Consumer Behaviour	5
□ Block 8: Innovation in SMEs 2	15
▫ ORVB26HRR - HRM and Law	5
▫ ORVB25STM - Strategic Marketing	5
▫ ORVB25PID2 - Professional Identity 2	5