Communication

Programme	EC
Year 1 Communication	60
Crisis & Reputation	*15*
COVP16CPA1 - Project News Analysis and Media Advice	*5*
COVP14CPA2 - Communication and Media Theory 1	*5*
COVP18CPA3 - Communication in the Public Domain	*5*
Online Branding	*15*
COVP16CIB1 - Project Online Content Marketing	*5*
COVP14CIB2 - Marketing Communication and Research	*5*
COVP18CIB3 - Professional Skills 2: Online Communication	*5*
Media & Entrepreneurship	*15*
COVP16CCO1 - Project Mediaconcept and Pitch	*5*
COVP14CCO2 - Entrepreneurship and Media	*5*
COVP18CCO3 - Professional Skills 3: Entrepreneurial & Media Skills	*5*
Event: Orientation to the Profession	*15*
COVP16OOB1 - Project The Congress	*5*
COVP14OOB2 - Communication and Media Theory 2	*5*
COVP18OOB3 - Professional Skills 4: Networking	*3*
COVP17NED - Language Development: Dutch	*1*
COVP17ENG - Language Development: English	*1*
Year 2 Communication	60
Campaign: Policy and Concept	*15*
COVB16CBC1 - Project Campaign 1	*4*
COVB15CBC2 - Communication Theory and Research 1	*5*
COVB18CBC3 - Professional Skills 5: Advice	*3*
COVB15CBC4 - Language Development 1: English 1	*3*
Campaign: Planning and Realisation	*15*
COVB16CPR1 - Project Campaign 2	*4*
COVB15CPR2 - Communication and Media Theory 3	*5*
COVB18CPR3 - Professional Skills 6: Creation	*3*
COVB15CPR4 - Language Development 2: English 2	*3*
Communication Scan	*15*
COVB16CSC1 - Project Communication Scan	*4*
COVB15CSC2 - Communication Theory and Research 2	*5*
COVB18CSC3 - Professional Skills 7: Interaction	*3*
COVB15CSC4 - Language Development 3: Dutch 1	*3*
Internationalisation and Transition	*15*
COVB16INT1 - Project Transition and Communication	*4*
COVB15INT2 - Communication and Media Theory 4	*5*
COVB18INT3 - Professional Skills 8: Facilitation	*3*
COVB15INT4 - Language Development 4: Dutch 2	*3*
Year 3 Communication	60
Internship	*30*
one of following courses	
Internship	*30*
COVB18STG - Internship	*29*
COVB16HRM - HRM 3rd Year	*1*
Internship Abroad	*30*
COVB18STB - Internship Abroad	*29*
COVB16HRM - HRM 3rd Year	*1*
Electives	*30*
electives	
Year 4 Communication	60
Project Year 4	*10*
selection of following courses	
COVB20PRJE - Project Energy	*10*
COVB20PRJ1 - Project	*10*
COVB20PRJI - Project Innovation	*10*
Electives Theory	*5*
selection of following courses	
COVB20THY1 - Visual Communication	*5*

⬜ ICVB20THY2 - International Branding	*5*
⬜ COVB20THY3 - Digital Marketing Communication	*5*
⬜ ICVB20THY4 - Public Affairs	*5*
⬜ COVB20THY5 - News and Disinformation	*5*
⬜ Electives Tools	*5*
selection of following courses	
⬜ COVB20TLS1 - Media Tools (video)	*5*
⬜ COVB20TLS2 - Online Analytics	*5*
⬜ ICVB20TLS3 - Copywriting	*5*
⬜ COVB20TLS5 - Social Media and Content Creation	*5*
⬜ COVB20TLS6 - Media Contacts	*5*
⬜ Graduation Project	*30*
one of following courses	
⬜ Graduation Project	*30*
⬜ COVB19PID - Project Initiation Document	*2*
⬜ COVB19ASO - Graduation Assignment	*25*
⬜ COVB19ASO2 - Presentation and Defence	*2*
⬜ COVB19HRM4 - HRM Year 4	*1*
⬜ Graduation Project Abroad	*30*
⬜ COVB19PID - Project Initiation Document	*2*
⬜ COVB19ASOB - Graduation Assignment Abroad	*25*
⬜ COVB19ASO2 - Presentation and Defence	*2*
⬜ COVB19HRM4 - HRM Year 4	*1*

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