

Communication

Programme	EC
Year 1 Communication	60
□ Event: Orientation to the Profession	15
▫ COVP26O0B - Event: Orientation to the Profession	15
□ Online Branding	15
▫ COVP26MCO - Marketing communications	15
□ Crisis & Reputation	15
▫ COVP26CORP - Corporate communication	15
□ Media & Entrepreneurship	15
▫ COVP26MEO - Media and Entrepreneurship	15
Year 2 Communication	60
□ Campaign	30
▫ COVB23CBC1 - Project Campaign	10
▫ COVB25CBC2 - Communication Theory 1	5
▫ COVB26CBC3 - Professional Skills 5: Advice	5
▫ COVB25CPR2 - Communication Theory 2	5
▫ COVB26CPR3 - Professional Skills 6: Creation	5
□ The Entrepreneurial Communication Professional	30
▫ COVB26DOC1 - The Entrepreneurial Communication Professional (ComLab)	30
Year 3 Communication	60
□ Internship	30
<i>one of following courses</i>	
□ Internship	30
▫ COVB21STG - Internship	30
□ Internship Abroad	30
▫ COVB21STB - Internship Abroad	30
□ Electives	30
<i>electives</i>	
Year 4 Communication	60
□ Graduation	60
▫ COVB24AFST - Graduation CO	60