

International Communication

Programme	EC
Year 1 International Communication	60
□ Orientation to the Profession	15
▫ ICVP25OTP1 - Project Meet Your Future	5
▫ ICVP14OTP2 - Communication- and Media Theory 1	5
▫ ICVP25OTP3 - Professional Skills 1: Communication Skills	5
□ Online Branding	15
▫ ICVP21CIB1 - Project Online Content Marketing	5
▫ ICVP14CIB2 - Marketing Communication and Research	5
▫ ICVP25CIB3 - Professional Skills 2: Presentation skills	5
□ Crisis & Reputation	15
▫ ICVP21CPA1 - Project Issue Analysis and Media Advice	5
▫ ICVP14CPA2 - Communication- and Media Theory 2	5
▫ ICVP25CPA3 - Professional Skills 3: Media relation skills	5
□ Media & Entrepreneurship	15
▫ ICVP26MEE - Media & Entrepreneurship	15
Year 2 International Communication	60
□ Campaign: Policy and Draft	15
▫ ICVB21CPD1 - Project Campaign 1	5
▫ ICVB25CPD2 - Communication- and Research Theory 1	5
▫ ICVB21CPD3 - Professional Skills 5: Consultancy & Argumentation	5
□ Campaign: Planning and Implementation	15
▫ ICVB21CPI1 - Project Campaign 2	5
▫ ICVB15CPI2 - Communication- and Media Theory 3	5
▫ ICVB21CPI3 - Professional Skills 6: Creation & Oration	5
□ Communication scan & Internationalisation and Transition	25
▫ ICVB21CSC1 - Project Communication Scan	5
▫ ICVB21CSC2 - Communication and Organisations Theory	5
▫ ICVB25ICF - Professional Skills 7: Intercultural facilitation	5
▫ ICVB21INT1 - Project Transition and Communication	5
▫ ICVB15INT2 - Intercultural Facilitation & Change Management Theory	5
□ Language Development	5
<i>selection of following courses</i>	
▫ LCK25DUTA1 - Dutch Language and Culture A1	5
▫ LCK25DUTA2 - Dutch Language and Culture A2	5
▫ LCK25DUI1 - German Language and Culture A2	5
▫ LCK25FRE1 - French Language and Culture A1	5
▫ LCK25SPA1 - Spanish Language and Culture A1	5
▫ LCK25SPA2 - Spanish Language and Culture A2	5
▫ LCK25ITA1 - Italian Language and Culture A1	5
Year 3 International Communication	60
□ Internship	30
<i>one of following courses</i>	
□ Internship	30
▫ ICVB21INT - Internship	30
□ Internship Abroad	30
▫ ICVB21INTA - Internship Abroad	30
□ Electives	30
<i>electives</i>	
Year 4 International Communication	60
□ Graduation	60
▫ ICVB24GRA - Graduation IC	60