

Entrepreneurship & Retail Management

Programme	EC
Year 1 Entrepreneurship & Retail Management	60
□ Block 1: Retail Environment 1	15
▫ ORVP26ERO - External Retail Environment	5
▫ ORVP26COS - Communication: in writing	5
▫ ORVP25MKT - Basic Marketing	5
□ Block 2: Retail Environment 2	15
▫ ORVP26IRO - Internal Retail Environment	5
▫ ORVP26COM - Communication: oral	5
▫ ORVP26BER - Meaningful Economics and Retail	5
□ Block 3: Student Company 1	15
▫ ORVP26ONP - Business Plan	5
▫ ORVP21GIO1 - Behaviour in Organisations 1	5
▫ ORVP26COE - Communication: English	5
□ Block 4: Student Company 2	15
▫ ORVP26ONU - Business Plan in Progress	5
▫ ORVP25FBV1 - Financial Management 1	5
▫ ORVP25PID1 - Professional Identity 1	5
Year 2 Entrepreneurship & Retail Management	60
□ Block 5: Entrepreneurship or Retail Management 1	15
▫ ORVB26JMP - Journey mapping	5
▫ ORVB26GIO2 - Behaviour in Organisations 2	5
▫ ORVB26MKC - Marketing Communication	5
□ Block 6: Entrepreneurship or Retail Management 2	15
▫ ORVB26IVK - Purchase and Sale	5
▫ ORVB26FBV2 - Financial Management 2	5
▫ ORVB26IAE - Intercultural Awareness in English	5
□ Block 7: Innovation in SMEs 1	15
▫ ORVB26IMG - Innovation Management	5
▫ ORVB26DGB - Digital Business	5
▫ ORVB21CSG - Consumer Behaviour	5
□ Block 8: Innovation in SMEs 2	15
▫ ORVB26HRR - HRM and Law	5
▫ ORVB25STM - Strategic Marketing	5
▫ ORVB25PID2 - Professional Identity 2	5
Year 3 Entrepreneurship & Retail Management	60
□ Blocks 9 and 10: Work Placement	30
▫ ORVB25MWS - Work Placement	30
□ Blocks 11 and 12: Minor by choice <i>electives</i>	30
Year 4 Entrepreneurship & Retail Management	60
□ Blocks 13 and 14: Graduation Programme Research	30
▫ ORVB23OIP - Research & Implement	25
▫ ORVB23MGG - Management Game	5
□ Blocks 15 and 16: Graduation Programme - Graduation Internship	30
▫ ORVB26PPF - Project Portfolio	25
▫ ORVB26PID3 - Professional Identity 3	5