

Vak: Start-up, scale-up, grow-up

credits: 5

Vakcode CIVB22SSG
Naam Start-up, scale-up, grow-up
Studiejaar 2026-2027
ECTS credits 5
Taal Engels
Coördinator J. Tuinier

Werkvormen Werkcollege
Toetsen Start-up, scale-up, grow-up - Overige toetsing

Leeruitkomsten

The Marketing Management programme is English taught. Please search for Marketing Management in the English ECTS Course Catalogue: <https://catalogue.hanze.nl/en/>.

Inhoud

The Marketing Management programme is English taught. Please search for Marketing Management in the English ECTS Course Catalogue: <https://catalogue.hanze.nl/en/>.

Opgenomen in opleiding(en)

Marketing Management

School(s)

Ondernemen, Communicatie & Marketing