

Vak: Start Document

credits: 3

Vakcode CIVB26DOC
Naam Start Document
Studiejaar 2026-2027
ECTS credits 3
Taal Engels
Coördinator C. Mesegué Terradas

Werkvormen Action learning
Individueel
Opdracht
Practicum / Training
Probleem gestuurd onderwijs
Projectonderwijs
Stage internationaal
Stage, werk

Toetsen Start Document - Overige toetsing

Leeruitkomsten

The Marketing Management programme is English taught. Please search for Marketing Management in the English ECTS Course Catalogue: <https://catalogue.hanze.nl/en/>.

Inhoud

The Marketing Management programme is English taught. Please search for Marketing Management in the English ECTS Course Catalogue: <https://catalogue.hanze.nl/en/>.

Opgenomen in opleiding(en)

Marketing Management

School(s)

Ondernemen, Communicatie & Marketing