

Vak: Professional Identity 5

credits: 5

Vakcode	CIVB26PI5	Werkvormen	Werkcollege
Naam	Professional Identity 5	Toetsen	Sales Training - Overige toetsing
Studiejaar	2026-2027		Storytelling - Overige toetsing
ECTS credits	5		
Taal	Engels		
Coördinator	Y.A. Chuhu		

Leeruitkomsten

.The Marketing Management programme is English taught. Please search for Marketing Management in the English ECTS Course Catalogue: <https://catalogue.hanze.nl/en/>.

Inhoud

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Opgenomen in opleiding(en)

Consumer Behaviour and Marketing in a Digital World Exchange Programme Semester 1 (Autumn)
Marketing Management

School(s)

Ondernemen, Communicatie & Marketing