Vak: Communication & Behaviour for the Sustainable Society — credits: 5

Vakcode	ESVM20CB
Naam	Communication & Behaviour for the Sustainable Society
Studiejaar	2026-2027
ECTS credits	5
Taal	Engels
Coördinator	T. Ouariachi Peralta
Werkvormen	Onderwijs
Toetsen	Assignment - Opdracht

Leeruitkomsten

Learning goals

- Students show knowledge of the main theories regarding human behaviour, behavioural change, and behavioural and communicative interventions regarding sustainability and communication.
- Students actively process the theories and literature into a given case, while testing their applicability in a project.
- Students are able to critically reflect on an intervention that aims to facilitate the energy transition or create the sustainable society by using innovative methods.
- Students show and present in their group report the knowledge gathered in the project, and reflect on the intervention.

Objectives

Students are, after this module:

1. Able to analyze well-known theories in the behavioural and communicationsciences in order to facilitate the energy transition or create the sustainable society.
2. Capable of finding and analyzing the relevant behavioural and communication literature related to the energy transition and / or sustainability
3. Able to apply relevant behavioural and communicative theories and literature in a group project
4. Are able to critically reflect upon the literature and are able to apply theories into practice
5. Are able to critically reflect on an intervention that aims to facilitate the energy transition or create the sustainable society by using innovative methods.

Inhoud

Communication and behavior are deeply connected; with our behaviour we communicate and communication, in turn, oftentimes leads to behaviour. In this course we will take you on a journey on the social side of the energy transition, with important questions as whether and how can we (innovatively) transform our society to meet future challenges related to climate change and the energy transition?

Opgenomen in opleiding(en)

Energy for Society

School(s)

Engineering, Life Sciences & ICT

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