

Vak: Professional Skills 2: Presentation skills

credits: 5

Vakcode	ICVP25CIB3	Werkvormen	Opdracht
Naam	Professional Skills 2: Presentation skills		Practicum / Training
Studiejaar	2026-2027	Toetsen	Advisory Skills 2 - Overige toetsing
ECTS credits	5		Language 2 - Computer, organisatie
Taal	Engels		ToetsCentrum
Coördinator	P.C.M. Swieringa		

Leeruitkomsten

The following learning outcomes are developed at level 1:

1. Identify relevant developments for the organisation, monitor international and intercultural developments, and translate the implications into communication policy.
11. Communicate orally and in writing in a correct, target group-oriented, business-like and concise manner, and consequently create commitment.
12. Organise interaction and collaboration, arrange networking or other meetings, expand their national and international network, and draw on this network for specific knowledge or information.

Inhoud

The students work on their individual and group presentation skills. We will pay attention to several presentation-related topics such as nervousness, use of voice and posture. Students will learn about creative techniques to improve the quality of their presentation, for example by applying techniques to increase audience engagement. There is also ample time to practice.

In Language students will be trained in web-writing and use of AI.

Opgenomen in opleiding(en)

International Communication

School(s)

Ondernemen, Communicatie & Marketing