Vak: Hospitality & Experience

credits: 5

Vakcode	IFVB26HEX
Naam	Hospitality & Experience
Studiejaar	2026-2027
ECTS credits	5
Taal	Engels
Coördinator	C.R. Dijkema
Werkvormen	Werkcollege
Toetsen	Hospitality & Experience - Computer, organisatie ToetsCentrum

Leeruitkomsten

1. The student explains the factors that contribute to the inclusive perception (experience) of end-users.
2. The student shows how an innovative experience fits with the organisational strategy or contributes to the organisational objectives.
3. The student applies environmental psychology and theories of hospitality to improving the experience.
4. The student uses different methods to measure the quality of the experience.

Inhoud

In this section, the student gains knowledge that can be applied in the project. The hospitality knowledge acquired earlier in the programme is deepened. The overarching theme is experience. Related topics covered through articles are strategy, hospitality, environmental and experiential psychology, inclusiveness/diversity and working environment.
Assessment consists of a written examination with multiple choice and open questions.

Opgenomen in opleiding(en)

Facility Management, major International Facility Management
International Facility Management exchange programme

School(s)

Kunst, Ontwerp & Ruimte

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