Hanze

Opleiding

Toegekend diploma
Bachelor of Science

Programmaduur
36 maanden

ECTS credits
180

Niveau eindkwalificatie
Bachelor

Vorm
Voltijd

Taal
Nederlands

School
Business & Recht

Bedrijfskunde in 3 jaar (curriculum 2025)

Programmabeschrijving

The Bachelor degree programme Business Administration consists of a programme of 240 ECTS credits (a first-year programme of 60 ECTS credits and a main phase programme of 180 ECTS credits). The main phase programme is composed of compulsory units (150 ECTS credits) and elective units (30 ECTS credits).
The programme is practice-oriented: work placements (42 ECTS credits) and other practical components form an essential and compulsory part of this programme, as does a graduation project (18 ECTS credits).

The programme equips the student with the competences required of a professional in the field of Business Administration. These are:

1. Developing a vision on changes and trends in the external environment and establishing relations, networks and linking structures.
2. Analysing policy issues and translating them into policy goals and -alternatives and preparing for decision making.
3. Applying principles of human resources management in line with organisational strategy.
4. Designing, arranging, controlling and improving business processes.
5. Analysing financial and legal issues, internal business processes and the organisational environment to strengthen cohesion and interaction of these issues within the organisation.
6. Developing, implementing and evaluating a change process.
7. Social and communicative competences (interpersonal, organisation).
8. Self guiding competences (intrapersonal, professional).

The graduation project is the most important test of the Business Administration programme. For the duration of the graduation project the student fulfils an internship within an approved organisation. During this internship the student performs professional tasks on a junior consultant level and works to advise the organisation on the solution of a specifically assigned organisational problem by researching the issues involved and weighing alternative solutions.

Graduates in Business Administration have the ability to deal with organisational issues from an integrated business perspective with an emphasis on economic, legal and personnel aspects of business management. They have a vision on developments in the business environment and can translate this vision into business solutions. They can organise, manage and change business processes and realise implementation within an organisation. They are generalists who analyse and solve organisational problems from different angles. Specific attention is given to the international environment in which organisations operate, the relevance of sustainability and the importance of innovation within organisations.

Leeruitkomsten

Learning Outcomes at Graduation Level:

Business Administration: The graduate in Business Administration operates from a clear vision, understands which activities need to be carried out and from which role (vision, action, role). They apply the action cycle to methodically contribute to solving cross-functional business administration issues, aiming to enhance the organization's performance through multiple value creation. Theoretical concepts from business administration are applied proficiently.
Research: The graduate in Business Administration independently conducts valid and reliable practice-oriented research with an appropriate level of thoroughness. They work methodically according to the research cycle in relation to the action cycle, apply knowledge from other studies, and adopt an investigative attitude to provide well-founded answers to cross-functional business administration issues.
Demonstrating and Innovative and Entrepreneurial Attitude: The graduate in Business Administration is an entrepreneurial professional who identifies and seizes opportunities to improve the organization. They are capable of developing and realizing promising innovations related to processes, products, and/or services, creating value for internal and external stakeholders.
Connecting: The graduate in Business Administration possesses a broad spectrum of communication knowledge and skills, enabling them to communicate within and between organizations at various levels. This allows them to implement effective and supported interventions and establish collaborative forms.
Demonstrating Personal Leadership: The graduate in Business Administration acts from a moral compass and critically reflects on their own actions and learning process. Based on this, they develop into an innovative, self-directed, and self-aware professional focused on lifelong learning.

Programma

Bedrijfskunde in 3 jaar (curriculum 2025) **credits**

Jaar 1	60
Semester 1: Inleiding Bedrijfskunde	*30*
BKVP253IBK - Inleiding Bedrijfskunde	*30*
Semester 2: Duurzame Businessmodellen	*30*
BKVP253DBM - Entrepreneurship	*30*
Jaar 2	60
Semester 3: Operations & Change	*30*
BKVH253OCH - Operations & Change	*30*
Semester 4: Internationalisation	*30*
BKVH253INT - Internationalisation	*30*
Jaar 3	60
Semester 5: Profilering	*30*
Semester 6: Afstuderen	*30*
BKVH253AOB - Afstuderen	*30*

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