

## Communication & Multimedia Design, Major Visual Design

### Programma

|                                                                                                  | EC |
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| Year 2 Communication & Multimedia Design, Communication & Multimedia Design, Major Visual Design | 60 |
| □ Transmedia Storytelling                                                                        | 15 |
| ▫ CMVB18TMS1 - Transmedia Storytelling                                                           | 6  |
| ▫ CMVB18TMS2 - Project                                                                           | 4  |
| ▫ CMVB18TMS3 - User Centered Design                                                              | 5  |
| □ The Design                                                                                     | 15 |
| ▫ CMVB18TDE1 - Persuasive Design                                                                 | 6  |
| ▫ CMVB18TDE2 - Project                                                                           | 4  |
| ▫ CMVB18DRE1 - Design Research #2                                                                | 5  |
| □ Visual Design Lab                                                                              | 30 |
| □ Visual Design Lab Compulsory Courses                                                           | 26 |
| ▫ CMVB19VDL1 - Visual Design Lab                                                                 | 10 |
| ▫ CMVB18BUS1 - Know Your Business                                                                | 3  |
| ▫ CMVB18TLS1 - Design Tools                                                                      | 4  |
| ▫ CMVB18DET - Digital Ethics                                                                     | 3  |
| ▫ CMVB18BUS2 - Control Your Business                                                             | 3  |
| ▫ CMVB18ENG1 - Engels/ICC                                                                        | 3  |
| □ Visual Design Lab Electives                                                                    | 4  |
| <i>keuze uit onderstaande vakken</i>                                                             |    |
| ▫ CMVB19KEU1 - Entrepreneurship                                                                  | 4  |
| ▫ CMVB19KEU2 - Online Marketing                                                                  | 4  |
| ▫ CMVB19KEU3 - New(s) Design                                                                     | 4  |