

International Communication

Programma

	EC
Year 1 International Communication	60
□ Orientation to the Profession	15
▫ ICVP25OTP1 - Project Meet Your Future	5
▫ ICVP14OTP2 - Communication- and Media Theory 1	5
▫ ICVP25OTP3 - Professional Skills 1: Communication Skills	5
□ Online Branding	15
▫ ICVP21CIB1 - Project Online Content Marketing	5
▫ ICVP14CIB2 - Marketing Communication and Research	5
▫ ICVP25CIB3 - Professional Skills 2: Presentation skills	5
□ Crisis & Reputation	15
▫ ICVP21CPA1 - Project Issue Analysis and Media Advice	5
▫ ICVP14CPA2 - Communication- and Media Theory 2	5
▫ ICVP25CPA3 - Professional Skills 3: Media relation skills	5
□ Media & Entrepreneurship	15
▫ ICVP26MEE - Media & Entrepreneurship	15