

International Communication

Programma	EC
Year 1 International Communication	60
□ Crisis & Reputation	15
▫ ICVP21CPA1 - Project Issue Analysis and Media Advice	5
▫ ICVP14CPA2 - Communication- and Media Theory 1	5
▫ ICVP23CPA3 - Professional Skills 1: Communication in the Public Domain	5
□ Online Branding	15
▫ ICVP21CIB1 - Project Online Content Marketing	5
▫ ICVP14CIB2 - Marketing Communication and Research	5
▫ ICVP23CIB3 - Professional Skills 2: Online Communication	5
□ Media & Entrepreneurship	15
▫ ICVP21CCO1 - Project The Entrepreneurial Mindset	5
▫ ICVP14CCO2 - Entrepreneurial Mindset and Media	5
▫ ICVP23CCO3 - Professional Skills 3: Entrepreneurial and Media Skills	5
□ Orientation to the Profession	15
▫ ICVP23OTP1 - Project Meet Your Future	5
▫ ICVP14OTP2 - Communication- and Media Theory 2	5
▫ ICVP23OTP3 - Professional Skills 4: Networking	5
Year 2 International Communication	60
□ Campaign: Policy and Draft	15
▫ ICVB21CPD1 - Project Campaign 1	5
▫ ICVB15CPD2 - Communication- and Research Theory 1	5
▫ ICVB21CPD3 - Professional Skills 5: Consultancy & Argumentation	5
□ Campaign: Planning and Implementation	15
▫ ICVB21CPI1 - Project Campaign 2	5
▫ ICVB15CPI2 - Communication- and Media Theory 3	5
▫ ICVB21CPI3 - Professional Skills 6: Creation & Oration	5
□ Communication Scan	13
▫ ICVB21CSC1 - Project Communication Scan	5
▫ ICVB21CSC2 - Communication and Organisations Theory	5
▫ ICVB21CSC3 - Professional Skills 7: Diversity, Inclusion & Languages	3
□ Internationalisation and Transition	13
▫ ICVB21INT1 - Project Transition and Communication	5
▫ ICVB15INT2 - Intercultural Facilitation & Change Management Theory	5
▫ ICVB21INT3 - Professional Skills 8: Intercultural Facilitation & Languages	3
□ Language Development	4
<i>keuze uit onderstaande vakken</i>	
▫ LCK21DUI1A - Duits, deel 1	2
▫ LCK21DUI2A - Duits voor gevorderden, deel 2	2
▫ LCK21FRE1A - French, Part 1	2
▫ LCK21FRE2A - French, Part 2	2
▫ LCK21FRE3A - French, Part 3	2
▫ LCK21FRE4A - French, Part 4	2
▫ LCK21ITA1A - Italiaans, deel 1	2
▫ LCK21ITA2A - Italiaans voor beginners, deel 2	2
▫ LCK21NT21A - Dutch for foreigners, Nederlands NT2, part 1	2
▫ LCK21NT22A - Dutch for foreigners, Nederlands NT2, part 2	2
▫ LCK21NT2G1A - Dutch for German Students, Nederlands NT2, part 1	2
▫ LCK21NT2G2A - Dutch for German Students, Nederlands NT2, part 2	2
▫ LCK21SPA1A - Spaans voor beginners deel 1	2
▫ LCK21SPA2A - Spaans voor beginners, deel 2	2
▫ LCK21SPA3A - Spaans voor gevorderden, deel 3	2
▫ LCK21SPA4A - Spaans voor gevorderden, deel 4	2
▫ LCK21HSK1A - Chinese Hsk1A	2
▫ LCK21HSK1BA - Chinese Hsk1B	2
Year 3 International Communication	60
□ Internship	30
<i>één van de onderstaande onderdelen</i>	
□ Internship	30
▫ ICVB21INT - Internship	30
□ Internship Abroad	30
▫ ICVB21INTA - Internship Abroad	30

□ Electives	30
<i>vrije keuzeruimte</i>	
Year 4 International Communication	60
□ Graduation	60
▫ ICVB24GRA - Graduation IC	60

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