

International Communication Exchange Minor The Campaign

Programma

	EC
Campaign Design - Behaviour Change	15
▫ ICVB21CPD1 - Project Campaign 1	5
▫ ICVB25CPD2 - Communication- and Research Theory 1	5
▫ ICVB21CPD3 - Professional Skills 5: Consultancy & Argumentation	5
Campaign Planning: Prototyping and Implementation	15
▫ ICVB21CPI1 - Project Campaign 2	5
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